

Agility, Communication, And Speed Are The Missing Links To Innovation

For Application Development And Delivery Leaders

INCREASE AGILITY TO DELIVER FASTER AND MEET BUSINESS NEEDS

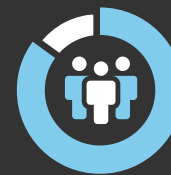


CEOs see delivering software faster to meet business schedules as **2.3x** more important than software leaders

Only around **half** of companies are delivering software faster to meet business schedules

C-SUITE AND SOFTWARE LEADERS MUST WORK TOGETHER TO DELIVER FOR CUSTOMERS

The relationship between the CXOs and software leaders is fundamentally broken



85% of software leaders claim they lack executive support

but only **5%** of CXOs agree



LEADERS SUPPORT AGILE, BUT THEIR PRACTICES DON'T BACK IT UP

82% ranked the importance of scaling Agile/DevOps to achieve business outcomes as **important** or **critical**...

...but only **8%** of software leaders want to work in an Agile environment.

Ideal Software Requirements Development And Refinement

● Most Agile

● Medium Agile

● Least Agile

9% Minimal requirements compiled prior to software design and development; elaborated during iterative delivery with regular review and reprioritization based on user and team feedback.

67% Complete requirements compiled prior to software design and development; reviewed and reprioritized regularly based on user and team feedback.

25% Complete requirements compiled prior to software design and development with few changes during project.



Read the full study

Methodology:

Source: A study conducted by Forrester Consulting on behalf of Broadcom, August 2019

Base: 316 CEOs/senior business executives, CIOs or equivalent, and software leaders at global enterprises with more than 5,000 employees